

Kool 1970



Kool 1976



JUUL 2015

# Different era, same Big Tobacco.

For decades, Big Tobacco has targeted African Americans with menthol-flavored cigarettes. Today, they're also using e-cigarettes to hook a new generation with flavors like bubble gum, mint and mango. Flavored e-cigarettes deliver massive doses of addictive nicotine — one JUUL pod delivers the same nicotine as 20 cigarettes. It's creating what the FDA calls a "youth e-cigarette epidemic." These new sweet flavors will only bring our kids a bitter future of addiction.

**Tell your Massachusetts legislator to end the sale of all flavored tobacco products.**



**Tobacco Free Mass**

Massachusetts Coalition for a Healthy Future



[FightAllFlavors.org](http://FightAllFlavors.org)

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